

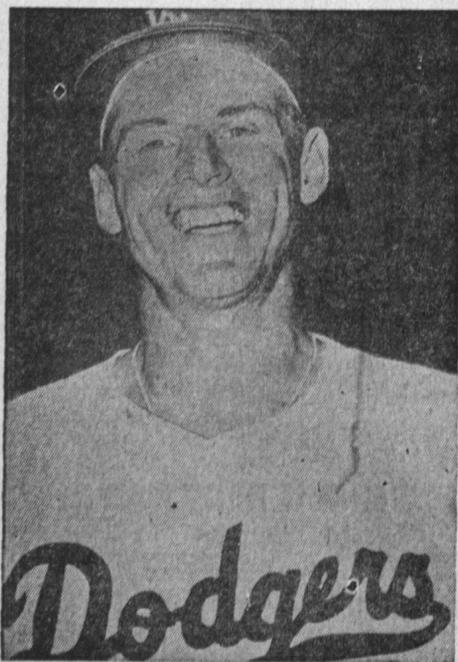
Leonard's Grand Opening Oct. 10-13



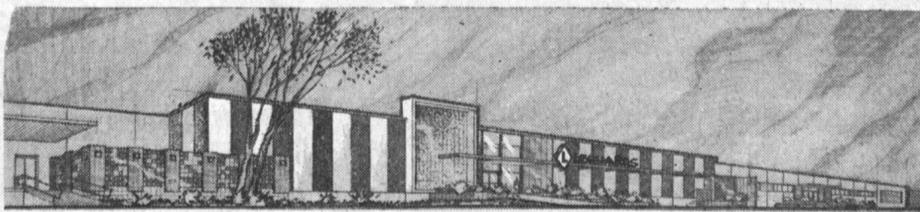
RODD REDWING, Hollywood's top technical advisor, gives four weapon exhibitions during the afternoon on Saturday and Sunday at Leonard's warehouse in Redondo Beach demonstrating what he has taught the stars of TV and motion pictures. Redwing has acted as technical advisor on many important films.



"SPACE" ENGINEER BILL will be at the controls as he directs the kids participating in the "Big Whistle" games, with free prizes, at Leonard's Warehouse Grand Opening Sale this Saturday, October 12th at 2:00 p.m.



DODGER AND WORLD SERIES STAR SLUGGER "BIG FRANK" HOWARD will give autographed pictures to his fans who come to Leonard's new warehouse this Sunday, October 13th between 2:00 and 3:00 o'clock. 6'8" Frank Howard will be accompanied by Jimmie Maddin, recording artist, who will autograph copies of his current hit entitled "Big Frank."



ARCHITECTURAL RENDITION OF LEONARD'S WAREHOUSE, the most modern and largest facility of its kind in the South Bay area, where the center of this Grand Opening celebration will be focused. This sale will be celebrated simultaneously in all Leonard's Stores.

FREE ENTERTAINMENT! GIFTS! BARGAINS!

Spectacular attractions, free prizes, stars of screen and television fame, popular sports figures, exhibitions, are but a few of the many "extras" in store for those attending the Gala Grand Opening of the new 150,000 sq. ft. warehouse at 2425 Manhattan Beach Boulevard in Redondo Beach for four days beginning Oct. 10. In addition, "the bargain seeker will be in for the most fantastic bargains ever offered," stated Walter "Sig" Sigler, General Manager of the Leonard's Stores.

OTHER THREE STORES JOIN IN CELEBRATION.

"This fabulous sale will be celebrated simultaneously in all of our department stores, with the same fantastic bargains being offered to our customers in all of our stores," stated Robert Leonard, Jr., president of the chain.

Leonard further said, "Our new warehouse will enable our company to make bigger volume purchases; thereby enabling us to offer our customers even greater values than ever before. This is the culmination of years of planning and the result of great effort by the entire Leonard's organization."

It is Leonard's plan to be able to periodically utilize the warehouse for special promotions, such as this Grand Opening sale, making it possible for the consumer to reap the benefits.

\$3,000,000 TRAIN EXHIBIT!

Leonard's invites the public to inspect Santa Fe's magnificent multi-million dollar exhibit right on the premises of their new warehouse. This outstanding attraction will feature a Santa Fe 17-car train highlighted by one of the world's most powerful, modern, passenger diesel engine; two Hi-Level chair cars, the only ones of their type in transcontinental service in the United States, each 85 feet long, affording every passenger a dome-level seat; plus many, many freight cars loaded with merchandise brought in especially for this big sale.

Children and their parents are invited to scout and explore the "big diesel" and get a chance to blow the whistle! Free balloons and Junior Trainman buttons will be given to all youngsters visiting this educational and exciting show. Tours of Santa Fe's "Luxury Cruisers of the Rails" will be held continuously during the four days of Leonard's grand opening event.

MEET WORLD SERIES STAR IN PERSON!

Dodger home run star "Big Frank" Howard will be at Leonard's warehouse on Sunday, October 13th from 2:00 to 3:00 in the afternoon to meet and greet everyone. Howard, renowned for hitting a ball harder than any man in baseball, will be on hand with autographed photographs for his many fans. Howard also promises to discuss the World Series.

ENTERTAINERS TO APPEAR

Appearing with the popular Dodger slugger will be recording artist Jimmie Maddin. The exploits of the "world's largest home run hitter" are the subject of a hit record entitled "Big Frank" recently released which features Maddin, Jimmy Maddin and Tammy Windsor, vocalist with Maddin's band, will appear lending their talents to the festivities of the event.

HEY KIDS! "SPACE" ENGINEER BILL!

Meet the new "Space" Engineer Bill; boss man of Satellite Center. Engineer Bill takes over the controls (for the kids) at Leonard's warehouse on Saturday, October 12th at 2:00 P.M. as he conducts exciting "Big Whistle" games with loads of free prizes for the kids.

FOOTBALL STAR TO BE ON HAND FOR KICK-OFF

Jon Arnett, most popular halfback with the Los Angeles Rams and former All-American great of U.S.C. will be at Leonard's new warehouse during this tremendous event on Saturday, October 12th from 1:00 P.M. to 2:30 P.M. The public is invited to come and meet Arnett and discuss the Rams situation. Arnett will give his fans autographed photographs.

INVITATION FROM A GUN FIGHTER

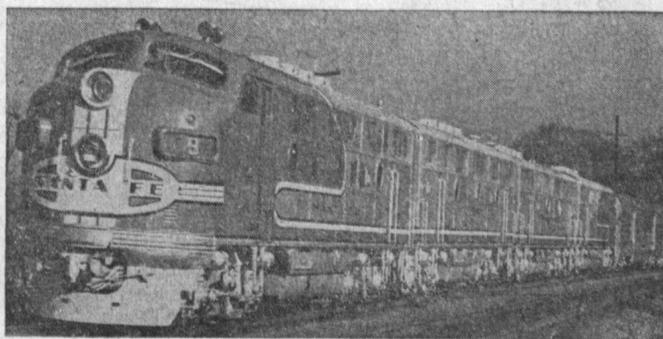
Rodd Redwing, Hollywood's top technical advisor and coach on guns will be at Leonard's warehouse in Redondo Beach on Saturday, October 12th and Sunday, October 13th from 12:00 to 6:00 P.M. demonstrating some of the technical points he has taught many leading stars including: Burt Lancaster, Marlon Brando, Chuck Conner (The Rifleman), Steve McQueen, Frank Sinatra, Dean Martin. Currently he is coaching Yul Brynner in the Stanley Kramer production, "Invitation to a Gun Fighter."

Redwing will give four exhibitions each afternoon. In addition to the exhibit with guns, he will demonstrate some of the finer points of knife throwing, whip handling, rifle spinning and military drills of all nations.

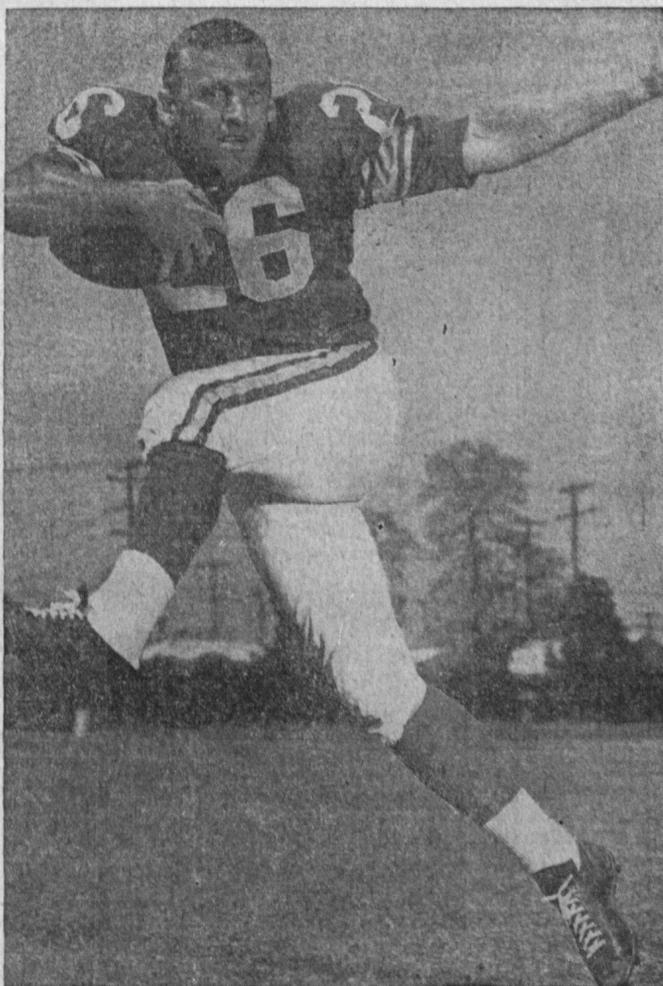
Addresses of other Leonard's Stores participating in this Grand opening sale are: 600 No. Sepulveda, El Segundo; 12891 Harbor Blvd., Garden Grove; and, 25405 Crenshaw Blvd. (at Pacific Coast Highway), Torrance.



RECORDING ARTIST JIMMY MADDIN and vocalist Tammy Windsor will appear in person at Leonard's gigantic Warehouse Sunday, October 13th from 2 P.M. to 3 P.M. Maddin and Tammy Windsor assisted Frank Howard in recording his hit record "Big Frank."



\$3,000,000 SANTA FE TRAIN EXHIBIT will be presented on the premises of Leonard's new warehouse in Redondo Beach. Tours of the 17-car train will be held continuously during the four days of this Grand Opening event. Free gifts for the kids. There will be no charge for admission.



JON ARNETT WILL BE CARRYING THE BALL for Leonard's when he makes a personal appearance Saturday, October 12th from 1:00 to 2:30 P.M. at 2425 Manhattan Beach Blvd. in Redondo Beach. L.A. Rams halfback and former All-American will be on hand to add to the gala event.